OHIO MIDDLE MARKET INDICATOR

3Q

2014

OHIO GROWTH

REMEMBER RESERVED COMPLETE

Revenue Growth vs. National

10.6%

OHIO MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

7.5%

Past 12 Months National 8.4%

OHIO MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

5.5%

Next 12 Months National **Employment Growth**

4.3%

OHIO MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

3.5%

Past 12 Months National 6.3%

OHIO MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

3.6%

Next 12 Months National

Ohio Companies less confident than their national peers



GLOBAL ECONOMY

64%



NATIONAL ECONOMY

58%

LOCAL ECONOMY

80%

Preparing for growth through capital investment

Middle market companies in Ohio are sending a strong message that they are poised to invest.



VS. NATIONAL MIDDLE MARKET

54%

67%

74%

FOR MORE INFORMATION VISIT MIDDLEMARKETCENTER.ORG



THE OHIO STATE UNIVERSITY
FISHER COLLEGE OF BUSINESS



MEET OHIO'S MIGHTY MIDDLE MARKET

Ohio's Middle Market Defined

ANNUAL REVENUE

\$10MM-\$1B

\$







MORE THAN

5,400

BUSINESSES



MORE THAN

\$220B

IN ANNUAL REVENUE



REPRESENTS

0.8%

OF ALL OHIO COMPANIES



EMPLOYS

28%

OF THE OHIO WORKFORCE



GENERATES

19%

OF ALL OHIO
BUSINESS REVENUE



Diverse



7.0%



6.0%

REAL ESTATE



7.0%



BUSINESS SERVICES

27.0%



RETAIL **11.0%**



MANUFACTURING

24.0%



12.0%



TRANSPORTATION, COMMUNICATION, UTILITES

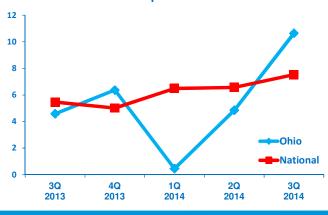
4.0%

OHIO **MIDDLE MARKET INDICATOR**

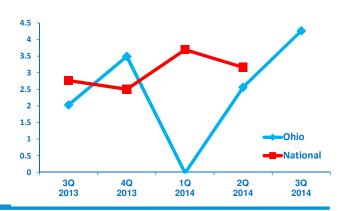
3Q 2014

OHIO GROWTH **VS. NATIONAL**

Revenue Growth past 12 months

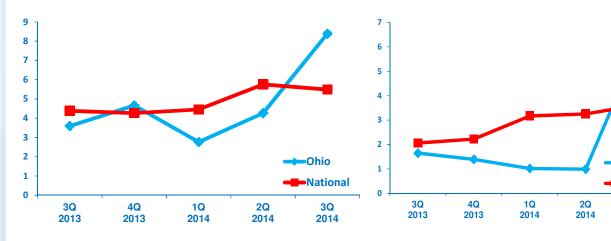


Employment Growth past 12 months



Revenue Growth next 12 months

Employment Growth next 12 months



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Ohio

National

30

2014